



THE 100% ORGANIC EVENT GATHERING WINEMAKERS FROM HISTORICAL ANJOU

New terroirs, star grape varieties, prestigious places and great winemakers in the spotlight ...
Discover the novelties of a 2020 edition not to be missed!

BLACK ANJOU, WHITE ANJOU... AND NOW BOURGUEIL : THE PAULÉE CONTINUES TO GROW IN 2020

The renewal started in 2019, which allowed the reunion of the two key Anjou terroirs (White Anjou and Black Anjou), will continue in 2020 in the exceptional setting of **Château de Saumur**, for the 9th edition of the Paulée d'Anjou.

The collective movement will gather momentum again this year, with the symbolic reconstitution of the **historic Anjou Province**. Indeed for the first time, the Paulée d'Anjou will welcome around fifteen organic winemakers from the **Bourgueil** and **Saint-Nicolas de Bourgueil** appellations.

Throughout the day, wine professionals will be able to taste **100% organic / biodynamic cuvées from over 70 winemakers**, as well as discover **the highlights of the Saumur vineyards**. These excursions, organised from the Château de Saumur by bus, will take the form of guided tours and will allow each participant to better understand the geology, history and terroirs of Anjou.

MONDAY, 22 JUNE 2020



DAY TASTINGS
& GALA DINNER

WHITE VINES, BLACK VINES: A SHOW FEATURING THE TWO "STAR" GRAPES OF THE LOIRE VALLEY

This year, the Paulée d'Anjou will honour its two world-famous grape varieties, **Chenin** and **Cabernet Franc**: an opportunity for guests to discover the incredible mosaic of Anjou terroirs through these two emblematic grape varieties of the Loire Valley.

AN EXCEPTIONAL DINNER IN A MYTHICAL PLACE

At the end of the day, gastronomic festivities will be held at the **Royal Abbey of Fontevraud (the largest Abbey in Europe)**. In the exceptional setting of the Grand Cloître, a team of Anjou chefs will transcend local organic products for a gala dinner placed under the sign of conviviality and sharing.

A GUEST OF HONOUR EMBODYING TOMORROW'S MARKETS

In line with their international ambitions, the Paulée d'Anjou winemakers have chosen as Guest of Honour the **1st and currently only Chinese Master Sommelier: Yang LU**. Awarded "Man of the Year" by *Drink Business*, "Most Notable Sommelier in China" by *Meininger Wine Business International*, and "Best Sommelier of Greater China" in 2014, Yang LU has become one of the most influential wine figures in Asia. He is now Wine Consultant for the Shangri-La group and several Michelin-starred restaurants, Founder of *Grapea & Co Wine Institute*, Chief Wine Editor of *Food & Wine (China)*, Global Wine Ambassador of Hainan Airline, and Co-Chair of *International Wine Challenge China*.

A rare opportunity to meet THE rising figure of wine in China... and a true Loire Valley enthusiast!



A COMMITTEE OF EXPERTS AT THE SERVICE OF THE PAULÉE D'ANJOU WINEMAKERS

This year again, a **committee of experts and Loire connoisseurs** will meet on the eve of the Paulée for an "off" tasting of all the cuvées presented at Château de Saumur. Around the Guest of Honour, this committee will bring together a dozen personalities including **Pascaline Lepeltier**, Best Worker and Best Sommelier of France 2019. On "D-Day" this committee will share its impressions with the winemakers and the guests, with their friendly and benevolent look.



Photo credits: Estelle Offroy

THE PAULÉE D'ANJOU : A COLLECTIVE DYNAMIC TO PROMOTE A MILLENNARY WINE REGION

The Paulée d'Anjou, a **collective adventure started in 2012** by the “Black Anjou” winemakers wishing to promote their shale terroirs, has gradually opened up to all of the great Anjou terroirs. Concretising this dynamic, the 2019 edition brought together for the first time the schists of “Black Anjou” and the limestones of “White Anjou”. And the collective dynamic continues...

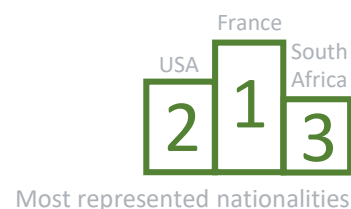
The Paulée d'Anjou is a friendly and cultural event, **servicing ambitious long-term objectives**. Through a common Charter, the participating winegrowers undertake to promote:

- **All the riches of Anjou:** its landscapes and biodiversity, its wines from unique and inimitable terroirs, its millennial history, its heritage monuments, its gastronomy, its culture and its artists, etc.
- **A responsible and sustainable mode of viticulture**, of which the region was one of the pioneers, presenting only wines being certified or in the process of organic / biodynamic certification.
- **Humanist values**, so often embodied by Loire Valley winemakers: open-mindedness and temperance, inter-generational support fostering the installation of young talents, etc.

An international-scale event, the Paulée d'Anjou attracts each year more winegrowers wishing to join this ambitious collective movement. For the 2020 edition, more than 70 winemakers, **from the “stars” of the region to the “talents of tomorrow”**, invite you to join them for this moment of conviviality, culture and sharing.

The Paulée d'Anjou is a 100% winemaker association supported by a 25-member Board, led by a President and two Vice-Presidents.

LOOKING BACK UPON 2019, THE RENEWAL'S EDITION



PRACTICAL INFORMATION



CHÂTEAU DE SAUMUR
From 10am à 6pm

ABBAYE ROYALE DE FONTEVRAUD
From 8pm to late



LA PAULÉE D'ANJOU CONTACTS

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